

# ANNUAL INDEX to DUN'S REVIEW

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LISTINGS of article titles, authors, company names, and subjects appear here in one alphabetical order with each entry followed by the issue date and the page number. Only broad headings have been used as subject listings; this is not a detailed subject heading index.

Statistical series originally compiled by the publisher are indexed under subject headings; they can also be easily located in the departments on Failures, 77-B Cases, and in "Significant Business Indicators" each month. Statistical data appearing in the department, "Through the Statistician's Eyes," are indexed. Other statistical series and data, whether reviewed occasionally or regularly in The Trend of Business or elsewhere, are not

indexed separately here. The list of 30 trades for which expense and other ratios were reported from the DUN & BRADSTREET Retail Survey is not repeated in the index nor is the list of 60 lines of business for which financial ratios were reported (see Ratios). Books reviewed are not listed here (see Business Bookshelf).

As a guide to the inclusiveness of the material listed, short items are indicated by "s," the editor's monthly page of comment by "c," frontispiece photographs by "f," and other photographs that appear without extended text by "p."

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